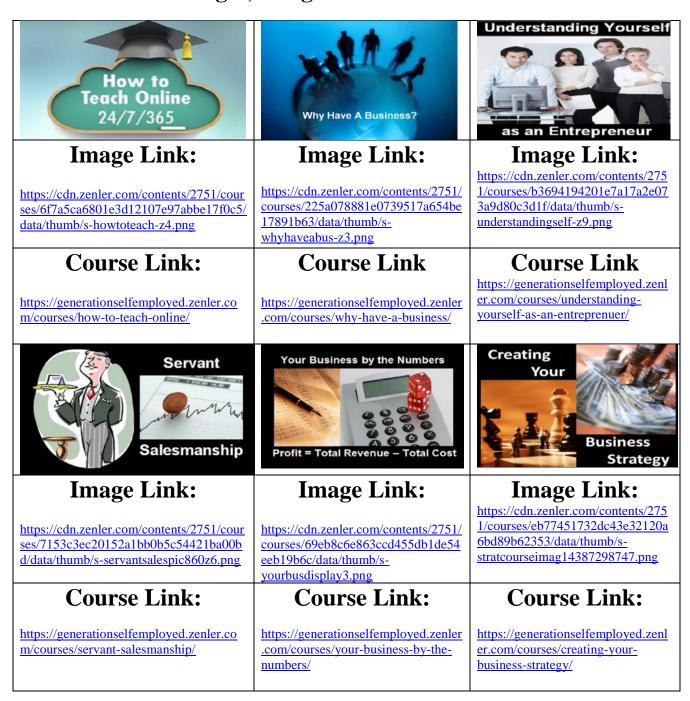
What are Affiliates?

Affiliates are people/organizations who promote a course or courses. Affiliates are paid a commission for each sale referred by them of 40% (net after Zenler takes their share, which is presently 10% of the course price). Here are the courses which you can market through your existing webpage/social media channels:

Course Images, Image URLs & Course URLs:



Affiliate Sign Up Process

To become an affiliate you can sign-up directly on your course page. For example:

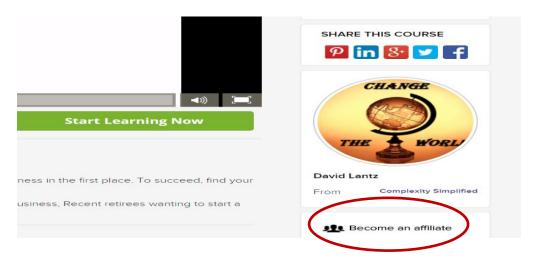
1. Click on "Why Have a Business" course link:

https://generationselfemployed.zenler.com/courses/why-have-a-business/ Please note this course is FREE, so please sign up for it and take it yourself. You can give this away as a promotion to encourage your students to take the other courses (\$25 each).

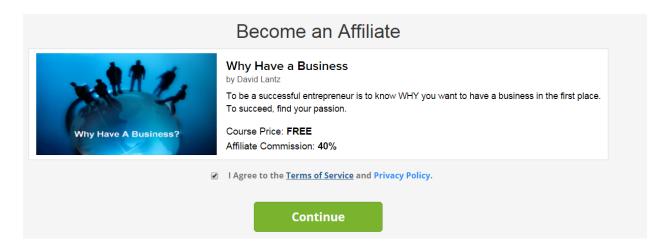
When you do, you will see this image:



2. When you are on the page, scroll down to the "Become an Affiliate "button"



3. When you click the "Become an Affiliate" button, you are taken to this page:



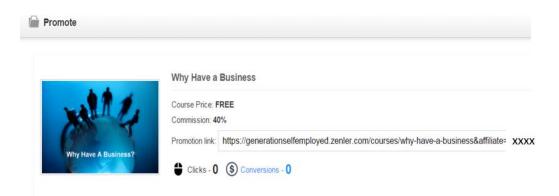
Please be sure to familiarize yourself with the "terms of service" and "privacy policy." These policy statements are created by Zenler, the hosting company that provides the course web platform. Be sure that you understand that you are NOT to spam people.

4. Click the "Continue" button and you will be taken to your "promote" page. At the top, you will be presented with an announcement asking you to link your PAYPAL account to the course (if you don't have a PAYPAL account, you will need to create one).

You need to set your Paypal ID to receive your affiliate commission.

Click here to set your Paypal ID.

5. Once you have done this, you are ready to promote the course as an affiliate. You will be presented with a Affiliate ID link (instead of "xxxx" it will be a 4 digit number).



- 6. Once you create your affiliate, become creative in how you market the courses. If you have a website, you can embed course videos on your webpage and embed your affiliate link under a "CLICK TO TAKE COURSE" button. Here is my youtube channel where you can find various videos to use: https://www.youtube.com/user/GenSelfEmployed. Explore this channel under the "videos" and "playlist" tabs
- 7. Consider setting up a page on your website where you can display the videos and invite people to sign up for them. Here's an example:

 http://www.wisejargon.com/entrepreneurship-complexity-simplified/

Again if you have any problems or questions please call me, David Lantz at 317-670-8060